To put my thoughts quite simply, this is a hideous idea. Requiring people (and broadcasters) to upgrade their hardware, in order for them to legally watch television, is preposterous. This, of course, is only in addition to the issues raised by copyrights vs. fair use.

Plus, you know people are just going to get around it anyway. No amount of "tech savvy" is going to keep this plan afloat, and it's become plain already that people aren't afraid of breaking the law (to most, it's a 'civil disobedience' deal).

Why waste your time and money, as well as broadcasters' and users' time and money, for this?

It's just going to make life more difficult, and give people just one more reason to move to Russia.